

Crabtree, Rowe & Berger – Seeing Beyond Numbers

Thank you for allowing us the opportunity to assist you in going from where you are to where you want to be! We believe that it is important to match your needs and objectives with the right level of services. We understand that each business has its own unique opportunities and challenges; however, we have listed below an outline of our basic services to better help you in making the right decision.

Strategic Planning Day

- Who is it for:* Business owners (Executive Team may be included)
- Duration:* 1 Full Day Session
- Output:* Cash Flow Projection Model including: KPI Identification, Salary Cap, Core Capital Levels, Cash Flow and Profitability Projection; Strategic Planning content including: Development of Values Filter, D.O.S (Dangers, Opportunities, Strengths) Exercises, Priorities Development & Timeline of Execution, Long-term Vision Plan
- Deliverables:* Customized Cash Flow Projection Model, Strategic Focus Plan, Implementation Conference Call
- Cost:* *On-site version - \$6,000 per session (plus normal travel)
*Remote version - \$4,000 (does not include Top 5 Priorities, service done in 2 to 3 calls)

*Does not reflect pricing for session with Greg Crabtree

Business Reviews – Monthly, Quarterly or Hybrid

- Who is it for:* Business owners (Executive Team may be included) **who have completed the Strategic Planning Day**
- Output:* 1 hour conference call or in-person meeting
Updated Cash Flow Projection Model, Business KPI Dashboard, Discussion of business trends and any issues / shareholder support & tax planning
- Deliverables:* Customized Cash Flow Projection Model – updated either monthly or quarterly
- *Cost Ranges:* \$900 - \$1100 per month (Monthly); \$700 - \$900 per month (Hybrid); \$500 - \$700 per month (Quarterly)

*The first tax returns we prepare will be billed outside Statement of Work.

Yearly Retainer Option

- Who is it for:* Business owners (Executive Team may be included) **who have completed the Strategic Planning Day** and would like services but on a 'as needed' basis.
- Output:* Any consulting/accounting service you would like up to or equal to the amount of retainer.
- Cost Ranges:* Packages start at \$3000 for 12 months with client option to add throughout. Any overages will be billed separately.

Annual Profit Planning Session (APPS) Option

- Who is it for:* Business owners (Executive Team may be included) **who have completed the Strategic Planning Day.**
- Output:* A recurring planning day, tailored to current state of business to re-evaluate data and strategy
- Cost:* *On-site - \$3500 (plus normal travel)
*Our Office - \$2500

*New clients have the option of building the cost into the statement of work or incurring a one-time cost. Does not reflect pricing for Greg Crabtree.

pricing quotes valid for 30 days from receipt