



Crabtree, Rowe & Berger – *Seeing Beyond Numbers*

Thank you for allowing us the opportunity to assist you in going from where you are to where you want to be! We believe that it is important to match your needs and objectives with the right level of services. We understand that each business has its own unique opportunities and challenges; however, we have listed below an outline of our basic services to better help you in making the right decision.

Strategic Planning Day

- Who is it for:* Business owners (Executive Team may be included)
- Duration:* 1 Full Day Session
- Output:* Cash Flow Projection Model including: KPI Identification, Salary Cap, Core Capital Levels, Cash Flow and Profitability Projection
Strategic Planning Content including: Development of Values Filter, D.O.S (Dangers, Opportunities, Strengths) Exercises, Priorities Development & Timeline of Execution, Long-term Vision Plan
- Deliverables:* Customized Cash Flow Projection Model, Strategic Focus Plan, Implementation Conference Call
- Cost:* \$5,000 per session (includes normal travel)
(remote version is \$2,500 and does not include Top 5 Priorities, done in 2 to 3 calls)

Monthly Consulting Service

- Who is it for:* Business owners (Executive Team may be included) ***who have completed the Strategic Planning Day***
- Frequency:* Monthly
- Output:* 1 hour conference call or in-person meeting
Updated Cash Flow Projection Model, Business KPI Dashboard, Discussion of business trends and any issues / shareholder support & tax planning
- Deliverables:* Customized Cash Flow Projection Model – updated monthly
- Cost:* \$900 - \$1,300 per month (Includes corporate and individual tax return preparation)
\$750 - \$1,000 per month (without corporate and individual tax return preparation)

Quarterly Consulting Service

- Who is it for:* Business owners (Executive Team may be included) ***who have completed the Strategic Planning Day***
- Frequency:* Quarterly
- Output:* 1 hour conference call or in-person meeting
Updated Cash Flow Projection Model, Business KPI Dashboard, Discussion of business trends and any issues / shareholder support & tax planning
- Deliverables:* Customized Cash Flow Projection Model – updated quarterly
- Cost:* \$650 - \$1,000 per month (Includes corporate and individual tax return preparation)
\$500 - \$700 per month (without corporate and individual tax return preparation)